

PROJECTS ▶

# **CULTURAL WINDOW DISPLAYS**

VIDEO WINDOW DISPLAYS

# Goethe-Institut Montreal

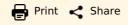
Montreal, Quebec, Canada, 2013

The Goethe-Institut's video window displays are an integral part of the Quartier des Spectacles lighting plan. In response to the administrators' request for a dynamic and accessible cultural window display, XYZ's designers created an overhead projection screen system that lets artists from all over the world exhibit their digital works out on the street.

### Description

The system's control module turns on the projectors and automatically lowers the screens so that the operator's task is as simple as pressing a button. This system also allows for quick content changes.

The Goethe-Institut's video window displays: small project that casts a big light on two of the Island of Montreal's most populated main streets.



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# **Expertise**

Audio Video

Control systems

#### Mandate

Technical and set design User interface design Project management Installation

Interactivity

Programming / calibration Equipment

Production

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Design

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